

## **Press Release**

June 25, 2016

### ***Americas Masters Games 2016 concludes successful partnership meetings with officials of the World Masters Games 2017***

(Vancouver, BC)

The leadership team of the *Americas Masters Games 2016 (AMG)* met this past week with counterparts from the 2017 World Masters Games (Auckland NZ) and agreed to work together to create high quality sporting and cultural experiences for all participants.

“It was a great week of information exchange, venue touring, planning and collaboration that will result in a strong partnership and better event outcomes”, said Rob Newman, CEO of Sport BC, the agency responsible for delivery of the AMG 2016. “We were delighted to host our friends from New Zealand and together plan for compelling and memorable events for all masters participants, many of whom will attend both our Games.

Joining Newman and Event Director Thomas Jones at meetings in Vancouver were Jennah Wooten, Chief Executive of WMG 2017 and Sheryl Nichols, General Manager of Communications and Marketing. “We were impressed by the city, the Games venue plans and the sporting culture in BC, noted Wooten. “The chance to meet with AMG leadership, key stakeholders, provincial sport organizers and many potential participants was of great value to us and we look forward to continuing this close collaboration in the years to come. We invite everyone to come to Auckland and encourage them to participate in the 2016 Games in Vancouver as an important stepping stone”.

Both of these Games will offer 28 different sports and are open to all masters-aged athletes over the age of 30, where no prior qualification or specific skill level is required. The AMG 2016 is planning for up to 10,000 participants over the course of August 27 to September 4 2016, in facilities across the city of Vancouver. Registration will begin later this summer and further sport information will be posted directly to the Games website as it become available ([www.americasmastersgames2016.com](http://www.americasmastersgames2016.com))

*About the Americas Masters Games:*

*The Americas Masters Games are an opportunity for people of any sporting ability (from past-Olympians to bright-eyed novices) to compete in an inclusive, friendly & fun atmosphere. In 2016, Vancouver will host the first ever Americas Masters Games, supported by the following Games stakeholders: The City of Vancouver, Tourism Vancouver, Vancouver Hotel Destination Association and*

*BC Pavilion Corporation. Sport BC and the provincial sport organizations in British Columbia will provide overall project leadership and competition delivery respectively. Masters competitions occur regularly at local, national and international levels, with a World Masters Games held every four years.*

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For information about the 2017 World Masters Games, visit their website at:  
[www.worldmastersgames2017.co.nz](http://www.worldmastersgames2017.co.nz)