



# Strategic Planning for Purpose-Driven Boards

Facilitated processes that clarify direction, align values, and strengthen organizational impact.



[Learn more](#)

# Strategic Planning

## Why this process matters

- ✓ Align your team with a shared mission & purpose
- ✓ Clarify organizational priorities and goals
- ✓ Strengthen decision-making with a roadmap for action
- ✓ Build accountability through transparent planning
- ✓ Foster adaptability in changing environments

## What your organization gains

- ✓ A strategic plan grounded in values & lived realities
- ✓ Improved communication and role clarity
- ✓ A strong foundation for funding and evaluation
- ✓ Clear metrics to track progress and impact
- ✓ Templates and tools for implementation



# Our Phased Approach

🚩 Start-Up & Discovery – Identify your goals, stakeholders, and organizational context

🔍 Engagement & Consultation – Gather input through surveys, interviews, or focus groups

🗺️ Visioning & Values Alignment – Build shared understanding of purpose and values

🎯 Priority Setting – Define strategic directions and measurable goals

📝 Plan Development – Draft and refine your strategic plan

📊 Implementation & Monitoring – Tools for action planning and progress tracking



## Meet Our Team

### Our Team

We're a trusted group of facilitators, educators, investigators and dispute resolution professionals committed to creating safer, more effective teams. Our associates bring deep experience in governance, equity, complaints management, and organizational development. Whether we're working with your Board, staff, or volunteers, our team offers steady guidance grounded in real-world practice.

### Led by Nadia Kyba, MSW

Founder and President of Now What Facilitation, Nadia is a recognized leader in conflict resolution and organizational health. She brings over 20 years of experience, and is a named expert with the US Anti-Doping Agency's True Sport Program and the Safe Sport Safeguarding Liaison with viaSport BC.

### Our Approach

- ✓ Clear, impactful and attainable
- ✓ Strengths-based, Culturally agile and Trauma-informed methods
- ✓ Customized support

### Who We Work With

- 🏆 Sport organizations
- 🤝 Nonprofits and community groups
- 🏛️ Government departments and agencies
- 🎓 Universities and youth-focused programs
- 🌿 Indigenous-led organizations



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[info@nowwhatfacilitation.com](mailto:info@nowwhatfacilitation.com) | [www.nowwhatfacilitation.com](http://www.nowwhatfacilitation.com)  
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